



The Gdańsk **IP Law Summer School 2018 – *Intellectual Property in Creative Sector*** is an exquisite opportunity to acquire broader knowledge of the most exciting IP Law issues arising in the Creative Sector. The programme delivered by the Keynote Speakers, from a variety of international institutions will satisfy our urge to broaden our IP horizons, within the beautiful Tricity surroundings.

The topics we will touch upon are copyright, patent, trademark, know – how and design law, exploring the intricacies of the challenges related to constantly developing creative sector, with a specific focus on film industry, cultural heritage and new technologies.

The programme of the IP Law Summer School Gdańsk 2018 shall consist of lectures, as well as workshops, case studies and discussions. Finally, we are hoping to continue the exciting conversations during the Social Programme, outside the University premises, which we see as a perfect opportunity to integrate the international IP law Community while sightseeing, or over a glass of wine in exciting venues.

All IP Law Summer School graduates will be awarded a certificate of participation, after successfully completing the programme. The Certificate will be granted together by the University of Gdansk and Chicago-Kent College of Law.

The programme is designed to serve the needs of the young students, both from legal and non-legal backgrounds, students, academics and whoever wishes to deepen their knowledge of the IP law.

Day 1 (27 June)

8:30 – 9:30 Registration

9:30 – 10:00 Opening Ceremony – Welcome talk, The IP Law Summer School 2018 opening

10:00 – 10:45 Prof. Richard Warner – *Data Protection and Cybersecurity* (Chicago – Kent College School of Law)

11:00 – 11:45 Prof. Edward Lee – *Interoperability: Design feature or Design Flaw* (Chicago – Kent College School of Law)

12:00 – 13:00 Lunch Break

13:15 – 15:00 Strefa Startup' – *Software Patents – where are we, where do we go?*

15:00 – 16:00 Workshop topics selection, the final task explanation, groups allocation.

16:30 – 18:30 Welcome cocktail

Day 2 (28 June)

9:30 – 10:15 Prof. UG, dr hab Maciej Barczewski – *Introduction to Copyright Law*

10:15 – 10:45 PhD Candidate Lucius Klobucnik - *Copyright in Music and Collective Management Institutions* (Queen Mary University of London)

11:00 – 11:45 prof. UG, dr hab. Maciej Barczewski – *Copyright in the Film Industry* (University of Gdansk)

12:00 – 13:00 Lunch Break

13:15 - 14:00 Aleksandra Czubek, LL.M. - *Fashion Law Block* (University of Gdansk)

14:15 – 15:00 mgr Joanna Marszałek - *Protection of a personal image* (University of Gdansk)

Day 3 (29 June)

9:30 – 10:15 Introduction

10:15 – 10:45 Prof. Guido Westkamp – *IP & Human Rights* (Queen Mary University of London)

11:00 – 11:45 PhD Monika Górka – *Blockchain technology & IP law challenges*

12:00 – 12:45 Magdalena Miernik – *A revolution in legal services and intellectual property* (Lookreatywni)

13:00 – 14:00 Lunch Break

14:00 – 14:45 PhD Candidate Francesca Mazzi - *Introduction to Patent Law* (Queen Mary University of London)

15:00 – 16:00 PhD Candidate Rafał Kownacki – *Collective Management and IP law enforcement* (the Authors' Association ZAiKS)

19:00 – Gala Ball

Day 4 (30 June)

10:00 - 10:45 - Dr. Magdalena Kolasa - *Know-how and trade secrets* ([r.pr.](#), formerly Ludwig Maximilians University Munich and Max Planck Institute for Innovation and Competition)

11:00 – 11:45 – Gerben Hartman, *Unified Patent Court* (Queen Mary University of London, EIPIN Innovation Society)

12:00 – 13:00 Lunch Break

13:15 – 14:30 prof. UG, dr hab. Kamil Zeidler, dr Ewelina Kowalska - *Comparing Cultural Heritage Protection in American, Polish and European Law* (University of Gdansk)

15:00 – 16:00 **The Workshop outcome and results**

16:00 – 16:15 **Closing Ceremony and Certificates**